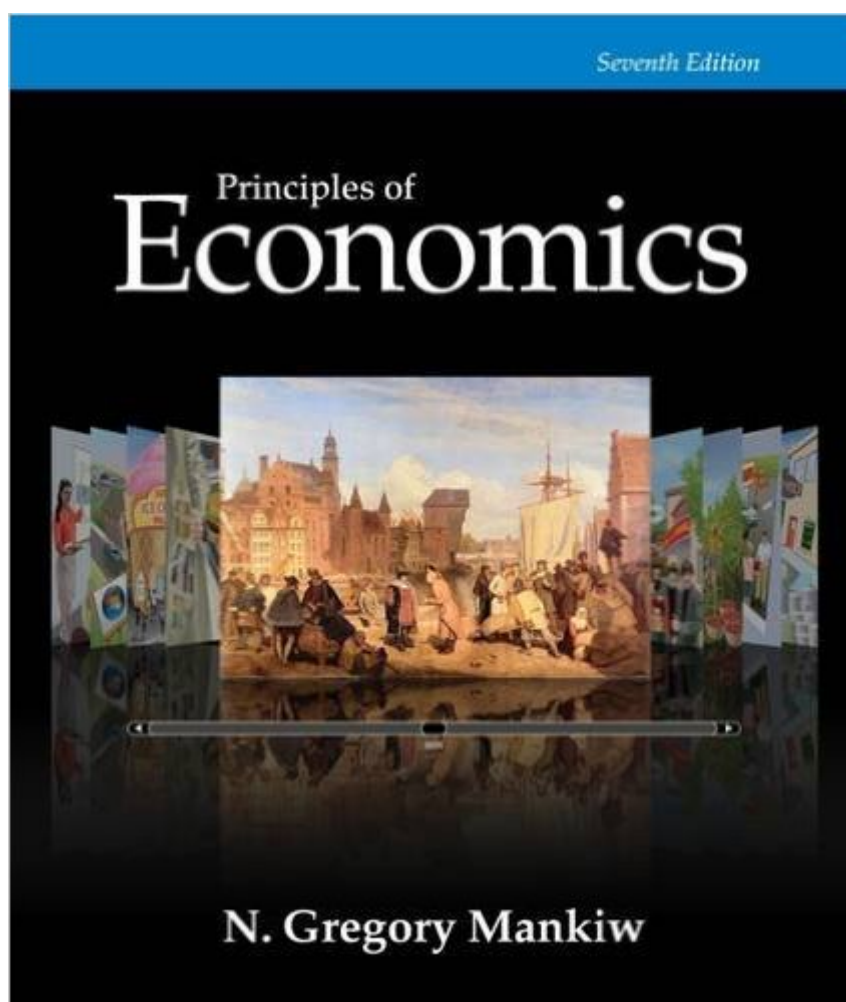


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Principles Of Economics, 7th Edition



Synopsis

PRINCIPLES OF ECONOMICS, Seventh Edition, continues to be the most popular and widely-used text in the economics classroom. A text by a superb writer and economist that stresses the most important concepts without overwhelming students with an excess of detail. A thorough update has been made to keep all chapters fresh and relevant with current Economic coverage. MindTap, the cutting edge online environment is available with new enhancements that include Graph Builder and Adaptive Test Prep that allow students extra preparation in graph drawing and test review. The seventh edition premier ancillary package is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition.

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Customer Reviews

This was the textbook (in an earlier edition) that introduced me to economics back in high school. I decided to take the AP exam in the subject, even though my school offered no such course.

Between this text and a test prep book, I was able to ace the exams; but more importantly, I was immersed in a subject so fascinating that I'm now studying it as a PhD student. Throughout the book, Mankiw highlights differences in opinion between economists and "laymen," and to examine where those differences come from. For instance, rent ceilings are a popular policy that 93% of economists (as of a 1992 survey) say "reduce both the quantity and the quality of available housing." Mankiw explains why economists are so sure of this in compelling, intuitive terms, without demanding that students master calculus or statistical methods. Interested students should also subscribe to Greg

Mankiw's excellent blog to keep up with the latest news in the ever-evolving field of economics.

This book is the same as the newer version with a different model here and there but otherwise this edition and the 5th edition are the same. So save money by buying this one.

This is a wonderful, wonderful book to introduce students to economics. The faculty materials are not quite as wonderful. We are on chapter 3 and one of my students found an error in a chapter on-line self quiz. I have found errors in the test bank and there are some ambiguous questions. The slides, however, match the high quality of the text. Easily five stars except for the problems noted.

Its a pretty good read, simple, but can be boring if you're not keeping up with the concepts, it might seem like gibberish at that point. But, every chapter mostly refers back to the first 8 chapters or so and every chapter after that is really easy to understand because the author re-explains things and does a nice job to help you understand the dynamics and to speak and understand the language of economics which always seemed so foreign to me with interest, taxes, GDP, medicare, net worth, and all this jazz, but it makes more sense to me now. I took a 6 week class so I only wish I had the time to soak it in much more

I had to get this book for a class, so I wasn't expecting much. I was pleasantly surprised. The book is well written and easy to understand and has examples of economic policy and their outcomes. Good if you want to learn about economics even without an instructor.

I bought this book for my Economics 110 class and it was in great condition. The book clearly defines the terms used in economics and provides examples of graphs to help you understand the application of the information that you learn. One of the best textbooks I've had.

I'm a professor of economics who has used Mankiw for both micro and macro for a number of years. Last fall, the publisher sent me a copy of the study guide and I admit that I am very impressed. While the readings might not be very useful if you're already reading the text...the problems are wonderful! I am a FIRM believer that students cannot fully learn economics unless they put pencil to paper and actually practice. The benefit of the material in this over the questions in the textbook is that it provides the ANSWERS. The answers are in the back of the book and are very helpful for understanding why the correct answer is correct. I hesitate to give 5 stars because I

think that some of the "advanced thinking" questions do not have one correct answer. Students could provide answers in a variety of ways that are correct and the answer key does not always acknowledge this fact. Regardless, I think it's a VERY useful study tool and I plan to encourage my students to buy it as a way to achieve high grades in both macro and micro.

I'm still working through this book. I purchased it, because I really wanted to know more about the core concept of Economics. Other than a semester long class I took in highschool ten years ago, I have no real base knowledge of Economics, other than a touch on Keynes & Friedman in college. I found that it is really simple, but progressively gets more complex. It is very helpful, particularly for someone with my almost zero knowledge of the field.

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